

Como logramos recaudar \$750,000 a través de crowdfunding

15 Pasos





InDemand

COACHING Movie - Let's Inspire 1 Million Lives

Let's inspire 1 million to succeed in Life & Business through the Power of Coaching! #CoachingMovie



recaudados en Indiegogo

\$185.718 USD total funds raised 103% funded on March 12, 2015













STORY UPDATES (7) COMMENTS (132) BACKERS (801)

Let's Empower 1,000,000 Lives through Coaching!

You can still contribute!

Thank you for making this film campaign a success! You helped to raise \$180k on Indiegogo and \$320k from investors. With a total of \$500,000 raised until today, we decided to start filming in September 2015! To make this film an awesome theatrical experience, you can still contribute to this campaign and let's inspire many lives together.

PERKS

FEATURED

\$10 USD

Coaching Tools & Thank You

You make history! Your name appears in the 'Thank You' section of the Closing Credits. You get also a Package of personal development tools, courses and books by the world's #1 Experts sent to you by email. If you'd buy them online, you'd pay over \$1000! Now you get all of them for just \$10!

161 claimed

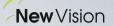
ESTIMATED APRIL 2015

%565,000

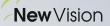
\$185,000

recaudado entre los inversores

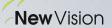




Puedes aplicar Estos 15 pasos Para recaudar fondos para tu negocio



Paso : (Nombre) de dominio Atractivo



Ejemplos:

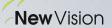
- www.CenterForBodyLanguage.com
- www.MicroExpressionsTrainingVideos.com
- www.CoachingMovie.com

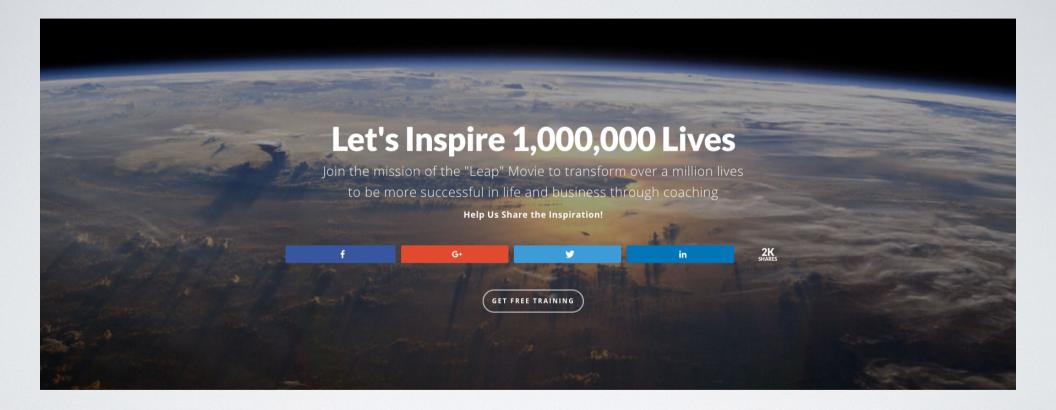
Consejos:

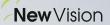
- Incluye la palabra clave principal
- Fácil de recordar
- Fácil de decir por teléfono



Paso 2: Misión clara Inspirador y medible







Paso 3: Gran sitio web



Paso 4: Encuentra Embajadores y Colaboraciones de clase mundial

Experts Featured in Coaching Movie:

Dr. Marshall Goldsmith has been recognized again as one of the top ten Most-Influential Business Thinkers in the World and the top-ranked executive coach at the 2013 biennial Thinkers50 ceremony in London.



Dr. Goldsmith is the author or editor of 34 books, which have **sold over two million copies**, been translated into 30 languages and become bestsellers in 12 countries.

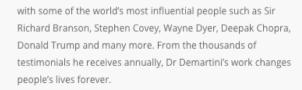
John Gray, Ph.D., is the leading relationship expert in the world and best-selling author of Men Are from Mars, Women Are from Venus. John's books have sold over 50 million copies in 50 different languages around the world. His many books, videos



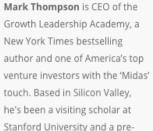
and seminars teach men and women how to understand, respect and appreciate their difference in both personal and professional relationships. Jack Canfield is the beloved originator of the Chicken Soup for the Soul® series and watched it grow to a billion dollar market. As the driving force behind the development and delivery of more than 123 million books sold through the Chicken Soup for the

Soul® franchise (and over 500 million copies in print worldwide), Jack Canfield is uniquely qualified to talk about success. Affectionately known as "America's #1 Success Coach," Jack has studied and reported on what makes successful people different.

Dr. John F. Demartini is a world renowned specialist in human behavior, a researcher, author and global educator. Dr. Demartini has addressed public and professional audiences up to 11000 people at a time across the world and shared the stage









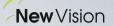
IPO investor in Facebook and several firms acquired by Google, Apple and HewlettPackard. Mark is a leadership advisor to the World Bank, a founding patron of Sir Richard Branson's Entrepreneurship Centres and a partner to Steve Jobs, Charles Schwab and Virgin Unite.

Marci Shimoff is a #1 New York
Times best-selling author,
celebrated transformational
teacher, and expert on
happiness, success, and
unconditional love. Her books
include the international
bestsellers Love for No Reason

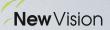


and Happy for No Reason. She's also the woman's face of the biggest self-help book phenomenon in history, as co-author of the Chicken Soup for the Woman's Soul series. With total book sales of more than 15 million copies worldwide in 33 languages, Marci is one of the bestselling female nonfiction authors of all time. Marci is dedicated to helping people live more empowered and joy-filled lives.

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Paso 5: Calcula tu mínimo "Punto de Partida"



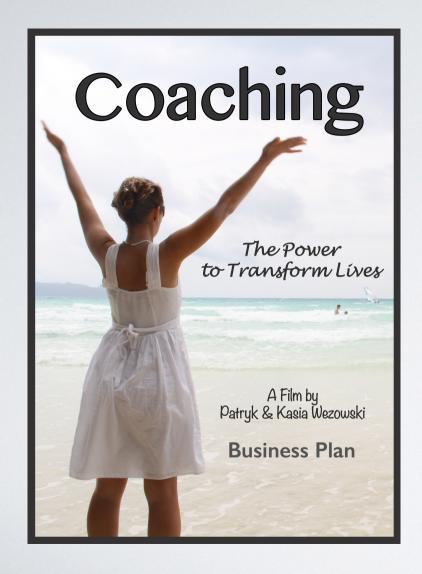
"Punto de Partida"

- \$ 100k = Mínimo en el banco antes de crowdfunding
- \$ 150k = Meta Crowdfunding
- \$ 200k = Total mínimo recaudado para empezar a hacer la película
- \$ 400k = Presupuesto Ideal
- \$ 500k = Presupuesto Soñado

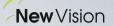
Hemos recaudado hasta ahora \$ 750 mil



Paso 6: Implementar un plan de negocio probado con un Coach o Mentor



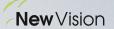
- Escalable
- Proactivo
- Pan comido



Paso 7: Encuentra los primeros inversores



Paso 8: ¡Sigue adelante! "No" es lo primero. "Sí", viene al final.



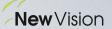
Estadísticas:

- 6 meses
- 40 000 mensajes de correo electrónico
- 8 llamadas por día
- Total de 1000 llamadas
- 30 Inversores

39000 personas no estaban interesados en tener una llamada. 970 personas dijeron "no" después de una llamada personal. En promedio I persona dijo "sí" después de una semana completa de llamadas.



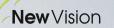
Paso 9: Encuentra Socios e Involucra tu red



Partners: International **EMCC** Association COACHS URCE COACH Noble Manhattan SLOAN GROUP INTERNATIONAL CEOSPACE European Mentoring & Coaching Council of Professional LIFE COACHES Center for **Body Language ACADEMY** OF EXECUTIVE COACHING DEMARTINI <u> Pro Acta</u> evolutionary Marshall Goldsmith THE ADDICTIONS ACADEMY Consciousness Coaching Dr. Relly Nadler's I Coaching Heartfelt Leadership* CRR Global Terri Levine truenorth HARMONY INTEGRATION ACADEMY Deborah Brown-Volkman Career Coach (RCI Smart Coach Surpass Your Dreams, Inc. Creative Consciousness SACRED LEADERSHIP EXECUTIVE COACH Make Your Mark INTERNATIONAL RELATIONSHIP LIVE YOUR MARK COACHING INSTITUTE Transformations Life Coaching **ActionCOACH** XXX LIFE COACH The Lazarus Consultancy Meta-Coaching System

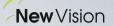


Paso 10: PRUEBA la conversión de tu campaña

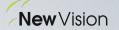


Visitas x compradores % = \$\$\$

Para recaudar \$\$\$ con tu % de conversión en curso, que número de visitas / clientes potenciales se necesita?



Paso II: Asegurate de alcanzar tu objetivo antes de que empieces!



Proceso de pensamiento antes de empezar:

"Recaude \$10k contactando con 1000 personas. Si contacto 20000 personas, recaudare \$200k."

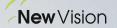
Plan de Seguridad:

"Ya recaude \$100k en 3 meses

usando el 20% de mi red.

Así que si uso el 80% de mi red en los próximos 6 meses,

Tengo el potencial para recaudar \$500k."



Paso I2: Enfoque I00%

Recaudar más de \$200k a través de crowdfunding tarda 9 meses de trabajo a tiempo completo. Además 100-500 horas de trabajo auxiliares.



Paso 3: Involucrar a la red de su red

Crear un Programa De Referidos

Share The Inspiration!

To be able to inspire even more lives, you can now **join our referral program!**

Here's how to create your referral link (takes 20 seconds):

http://coachingmovie.com/refer

Coaching Movement Referral Program

Let's Inspire 1,000,000 Lives Together!

Three Easy Steps to Share and Grow the Movement:

- 1. CLICK HERE to sign up for Indiegogo
- 2. CLICK ON 'LINK' directly below our video on http://coachingmovie.com/i to copy your unique link
- 3. Share your unique link with friends, connections, clients, and coaching colleagues.

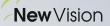
Together we can transform more lives and benefit the whole coaching community!

All you have to do is copy your unique 'Link' on the Coaching Movie Indiegogo page (it's right below our video) and share it with friends, connections, clients, and coaching colleagues.

If you refer 3 contributions at any level, you will get a 'Thank You' Credit at the end of the film. Simple as that. All referrals to date count so check your stats and help us inspire 1 million lives together!

Topics covered on this page:

- · Where to get your referral link
- Email template to send to your connections
- How to track results
- · Ways to boost results
- What you will earn
- FAQ



Paso I4: Construir sobre tus éxitos



Trending Now

FILM



COACHING Movie - Let's Inspire 1 Million Lives

Let's inspire 1 million to succeed in Life & Business through the Power of Coaching! #CoachingMovie

\$86,769 USD

58% 34 days left TECHNOLOGY



Storm Electric Bike

The world's most affordable eBike. Priced under \$500 for a Limited Time. Offer Ends 2/6/2015.

\$2,643,141 USD

3,524% 26 days left TECHNOLOGY



CarVi - Smart Tech for Safer Driving

Meet CarVi: Versatile, Affordable and Easy to Install Driver's Assistant

43 days left

\$35,364 USD

35%

TECHNOLOGY

A Better Blogging Platform

See All



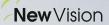
Typed: A Better Blogging Platform

Setup and publish your own blog in seconds. Multiple sites, extra pages, collaboration, and

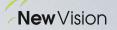
22 days left

\$56,642 USD

283%



Paso 5: Dar valor increíble



GRATIS Llamada: www.Wezowski.com/Call

Para startups con el objetivo de recaudar más de \$100k



Todo está a su alcance

www.Wezowski.com/Call